

Seat No.	
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BBA (Part - I) (Semester - I) Examination, March - 2014**Principles of Management (Paper - I)****Sub. Code : 22921****Day and Date : Saturday, 15 - 03 - 2014****Total Marks : 50****Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate marks.

Q1) What is Planning ? Discuss the steps involved in Planning process. [15]

OR

What is Management ? Explain Contribution of Henry Fayol 14 Principles of Management.

Q2) Write short Answers (any two) [2×10=20]

- a) What is organisation ? Explain its importance.
- b) Explain Decision Making Process.
- c) Explain the F.W. Taylor's scientific management.
- d) What is Decentralization ? Explain the merit of decentralization?

Q3) Write short notes (any Three) [3×5=15]

- a) Middle level Management
- b) What is Authority? Explain the sources of Authority.
- c) Effective Decision Making.
- d) Difference between Management and Administration
- e) Management as a science.

